

**FIG. 1**

**MUSIC**

NO.	BID STATUS	ARTIST NAME	CONTENT NAME	TIME SLOT	LENGTH	INSERT POSITION	MIN PRICE (10K YEN)	BID EXPIRATION
M1	3	AAA	a001	12/1/99 -1/1/00 PM7:00 -PM10:00	15SEC	END	40	11/25/99 PM5:00
M2	1	AAA	a001	12/1/99 -1/1/00 PM2:00 -PM7:00	15SEC	END	20	11/25/99 PM5:00
M3	0	BBB	XXXX	XXXX	10SEC	TOP	30	XXXX
M4	1	BBB	XXXX	XXXX	30SEC	TOP	50	XXXX
M5	0	CCC	XXXX	XXXX	10SEC	END	60	XXXX

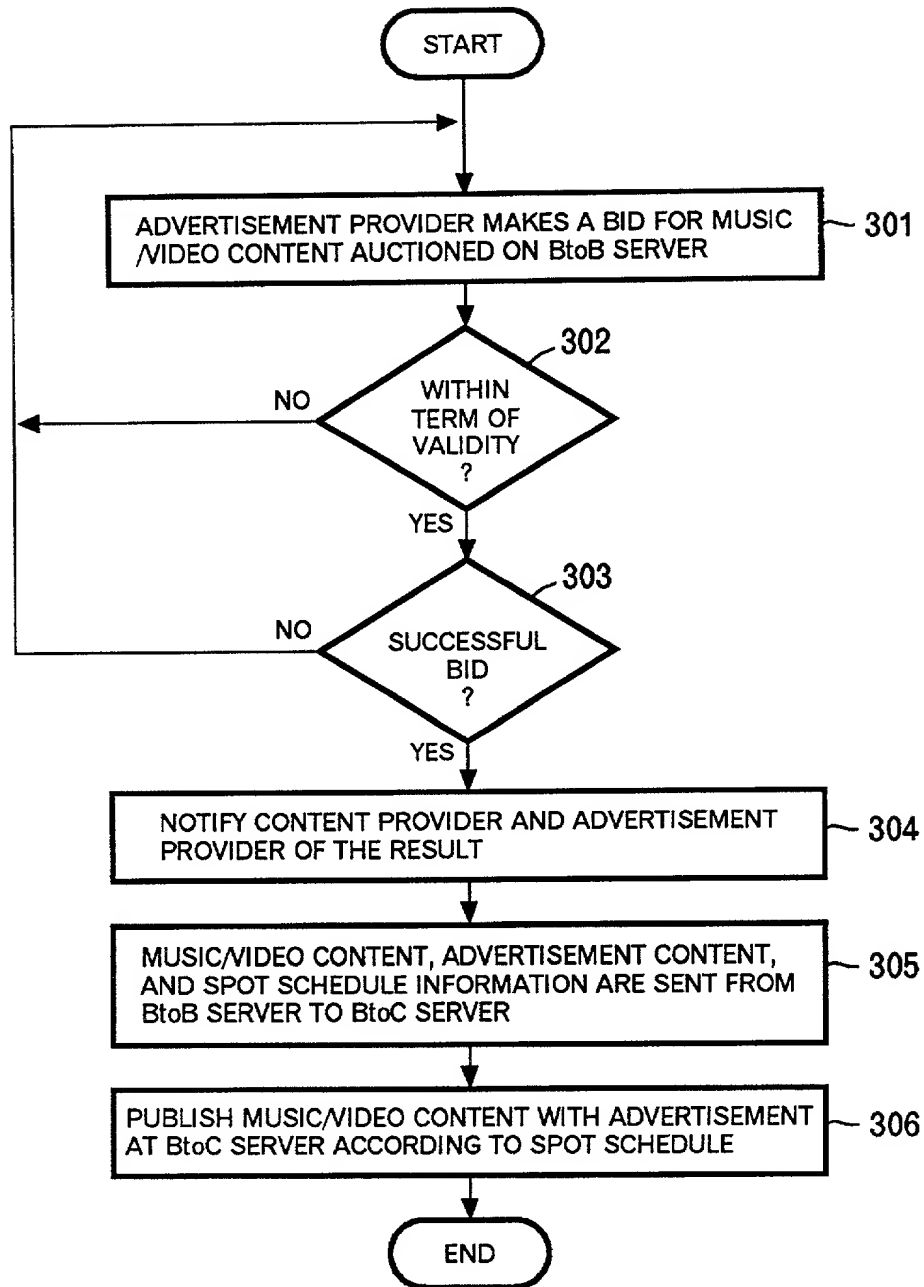
**VIDEO**

NO.	BID STATUS	ARTIST NAME	CONTENT NAME	TIME SLOT	LENGTH	INSERT POSITION	MIN PRICE (10K YEN)	BID EXPIRATION
V1	1	AAA	a002	12/1/99 -1/1/00 PM7:00 -PM10:00	30SEC	TOP	40	11/25/99 PM5:00
V2	1	AAA	a002	12/1/99 -1/1/00 PM7:00 -PM10:00	30SEC	END	30	11/25/99 PM5:00
V3	6	CCC	c001	12/15/99 -1/30/00 PM5:00 -PM12:00	60SEC	TOP	60	12/10/99 PM5:00
V4	1	CCC	c001	12/15/99 -1/30/00 PM12:00 -AM12:00	30SEC	TOP	40	12/10/99 PM5:00
V5	0	DDD	XXXX	XXXX	15SEC	END	60	XXXX

BID NO.

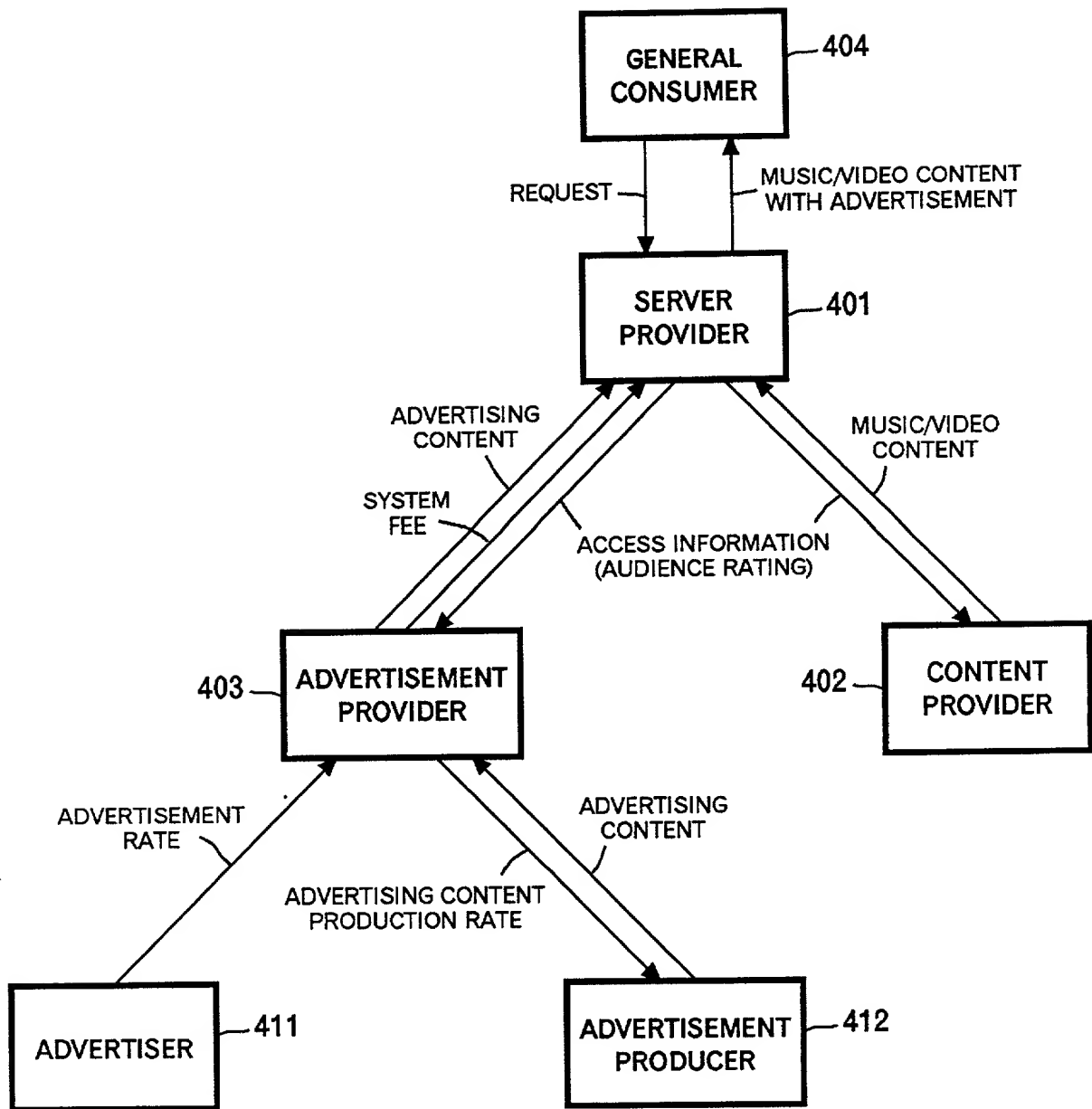
BID PRICE

**FIG. 2**



**GENERAL FLOW OF ADVERTISEMENT COLLECTION SERVICE  
AND CONTENT PROVIDING SERVICE**

**FIG. 3**



**FIG. 4**